

Avoid these common pitfalls listed below to make your open enrollment season the best

1. Ending Open Enrollment Outside of Normal Office Hours
2. Overlooking Household Decision Makers
3. Not Providing Enough Time
4. Electing a Passive vs. Active Enrollment
5. Going All-In on Technology
6. Not optimizing Your Online Enrollment System
7. Ignoring Voluntary / Worksite Benefits
8. Being Too Humble About Your Benefits Program
9. Not Focusing On Total Out-of-Pocket Costs
10. Not Funding a Health Saving Account

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About 56% of employees spend less than 30 minutes researching their benefits, while 19% don't do any research at all, according to the Aflac report.



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